

Google Hangouts are the most effective way to connect with international students online in a live “on-air” environment. Hangouts offer a way to find students that are a fit for your school, engage them and answer their questions directly.

Your school will gain exposure leading up to the event, during the event and it will live on YouTube and your school's Featured Profile where it can continue to be viewed long after the live event is over. Your event will be marketed through our newsletter, social media, email, and banner advertisements.

The best part is that we do all the work! All you need to do is show up. We handle all the marketing to our millions of viewers, set up the event, drive attendance, provide technical support and deliver the leads. We will even provide you with the computer, the microphone and headsets.

“I was impressed with the number of inquiries we got from the Hangout and associated marketing. We had close to 50 inquiries in a 3 day period and through our communications with those inquiries we've received applications for Spring and Fall, 2015.”



Frank Bowman,  
Director of International Admissions, Hiram College

### **Technical and Hangout Support:**

- All hardware provided (computer, microphone, earbuds)
- Dedicated Account Manager
- Sets up Hangout
- Manages marketing
- Pre-hangout rehearsal
- Is the “host” and drives live event

### **Marketing Before the Event:**

- Banner Ad's
- Blogs and Social Media
- Newsletter inclusion
- Email Marketing
- Google+ announcement

### **Marketing After the Event:**

- Thanks for joining Google+
- Thanks for joining email
- Social Media blurb

**Package Price**

**\$2,995 per hangout**